

JEFFREY L. LIBOON

Graphic Designer

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Highly creative and multi-talented Graphic Designer with 12 years of experience in multimedia, marketing, and print design. Adept at visual strategy, layout development, and electronic production for print media. Excelled in cross-collaboration with team environments calling for creative brainstorming to bring ideas from concepts to execution. Accustomed to performing in deadline-driven, fast-paced environments with an emphasis on delivering products that exceed original expectation.

AREAS OF EXPERTISE

Digital + Print Materials • Concept Development • Proofing • Project Management • Team Leadership • Vendor Relations
Customer Service • Adobe Illustrator • Adobe Photoshop • Adobe InDesign • Workfront • Zendesk • MS Office • Mac/PC

PROFESSIONAL EXPERIENCE

Custom Print Designer – Full Time; Paper Source 2018 – 2020

Provided comprehensive training for fellow designers on accurate processes. Maintained consistent communication with clients regarding revisions and accurately prepared files for production. Typeset custom wedding components and pieces. Utilized Adobe InDesign software to generate proofs for customers.

Production Artist/Graphic Designer – Contractor; Medela, Inc. 2015 - 2016

Designed visually appealing print and digital materials per specified request and ensured flawless end product prior to finalization. Maintained open communication with team members and vendors regarding project proof status using Workfront. Completed projects such as poster prints, healthcare catalogs, fax sheets, product stickers and magnets, infographics, educational course sheets and logos on tight deadlines. Created clipping path artwork, applied art and developed handmade samples for packages. Provided assistance with photography needs when needed.

FREELANCE DESIGN EXPERIENCE

Schafer Condon Carter

Keylining various-sized layouts, edited slug area

Wilson Dow Group

Edited and modified poster vector art

Allured Business Group

Created and transferred table graphs from Excel to Illustrator

Neat - Oh!

Developed 3D mock-ups of packaging and products for Legos, Hot Wheels, Star Wars and Barbie

ETA Hand2Mind

Image resizing and transfer of art/catalog images to new server

Fine Line Marketing

Created page layouts for holiday catalogs

First Alert and Jarden

Created product stickers using InDesign, built cardboard mock-ups and photoshopped SKU products

Learning Curve Brands

Packaged graphics for Thomas Wooden Railway, Chuggington, and Dino Train

Claire's Corporation

Captured digital photos for merchandising

Shamrock Labels, Inc.

Supported mockup and proof designs per customer requests

Alphagraphics

Created business card, postcard and pos templates in a printing prepress environment using Mac and PC and formatted for DPM2340 printer

Madden

Produced media kits based on provided templates

Crate & Barrel

Seasonal layouts/swatches using InDesign

Abelson Taylor, Inc.

Pharmaceutical layouts and concept board layouts

Pinnacle Advertising And Marketing Group

Designed banners and e-blasts for car ads

Orbus, Inc.

Clipped photos and color corrected and retouched images

Cormark, Inc.

Catalog designs for Nike and Converse

Uline

Simultaneously designed corporate print, print ads, specialty print signs, maps and diagrams

EDUCATION

ASSOCIATE IN ADVERTISING, DESIGN, AND ILLUSTRATION

CERTIFICATES: Web Design, Advertising Design

College of Dupage – Glen Ellyn, IL; 2008